



Violence against women in Brazil. Exploring the use of Twitter data to inform policy

Columbia University Capstone Project – UN Women

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Capstone project, in consultancy with UN Women, explores how social media data —especially Twitter — can complement traditional data collection methods to help bridge gaps and influence policies on violence against women in Brazil. This report provides insights and recommendations regarding how this data can best be harnessed by civil society organizations, government agencies, and other stakeholders to work more effectively towards achieving the United Nations Sustainable Development Goal (SDG) 5.2—to eliminate all forms of violence against all women and girls. This will assist UN Women in developing a social media platform with the aim of monitoring progress made towards the achievement of SDG 5.2 goal.

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