



#MeToo, feminism and femicide in Brazil

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Paiva analyses the international #MeToo movement from the perspective of the Brazilian feminist movement; its historical approaches and new focus on using social networks. She also interprets #MeToo as one expression of new feminism and the related movements and collectives that stemmed from it. The author finally analyses #EleNão (NotHim) as an offshoot of #MeToo and its failure to prevent the 2018 election of Jair Bolsonaro, who represented misogynist and chauvinist movement in Brazil.

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