## Making All Black Lives Matter: Reimagining Freedom In The Twenty-First Century

Author: Barbara Ransby [1]

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Historian and activist, Barbara Ransby, explores the birth of the hashtag and social media platform #BlackLivesMatter by three Black activist women following the shooting of unarmed 17 year-old Trayvon Martin in Sanford, Florida, in 2012, and the acquittal of his killer, George Zimmerman. Through a series of interviews with its principal organisers, Ransby's narration contextualizes the origin of the Black Lives Matter movement in prison reform and anti-police violence reform policies, the establishment of Black youth movements, and radical mobilizations across the country dating back for at least a decade.

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