



How We Win; A Guide to Nonviolent Direct Action Campaigning

Author: [George Lakey](#) [1]

Melville House, Brooklyn, NY, 2018, pp. 224

Lakey, a veteran of nonviolent action protests and prominent in developing training for nonviolent action, here recounts numerous campaign successes from different times and parts of the world, but its central example of innovative organizing is the Earth Quaker Action Team (EQAT) five-year campaign (initiated by Lakey in 2009), which forced the major US bank PNC to end its financing of mountaintop removal coal mining.

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