



Ending the Silence of Sexual Assault Victims: The #metoo Campaign on Twitter

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Author(s): [Sara Sturgess](#) [1], [Kellie Burns](#) [2]

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A grassroots movement exploded on Twitter after actress Alyssa Milano invited users who had been sexually harassed or assaulted to tweet with the hashtag #MeToo. This study examines opinion leadership within the context of social network analysis and explores how users engaged with the campaign and others on Twitter.

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