



## **Divestment discourse: war, justice, morality and money**

Author(s): [Mangat Rupinder](#) [1], [Simon Dalby](#) [2], [Matthew Paterson](#) [3]

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The authors focus on the 'discourse' used in North America to promote disinvestment in fossil fuels, based on statements by activists, mainstream media reports on campaigns and coverage in alternative media. They argue that there are four overlapping narratives. The first 'of war and enemies', with fossil fuel companies as the enemies, is most dominant. The others are: 'morality, economics and justice'.

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