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## The new rules of feminism

Author: [Shelley Zalis](#) [1]

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Frames gender equality as a social and economic issue, rather than merely a female issue. It also touches upon three campaigns for gender equality: Feminism 1.0 launched by activist Gloria Steinem under the slogan 'She For She'; Feminism 2.0 led by actress Emma Watson at the UN under the slogan 'HeForShe'; and Modern FeMENism 3.0 developed under the slogan 'We For We' aimed at bringing men and women together to recognise that equality is in everyone's best interest.

### Available online at:

<https://www.forbes.com/sites/shelleyzalis/2017/06/05/why-the-new-wave-of-femenism-must-include-men-and-how-to-get-there/#67f4272f650d> [2]

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