



Doing Democracy: The MAP Model for Organizing Social Movements

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New Society Publishers, Gabriola Island, 2001, pp. 228

From his central insight that some movements could not recognise when they were succeeding, Bill Moyer constructed his model MAP - Movement Action Plan - as a tool for strategic analysis for nonviolent movements. The book includes case studies of five US movements: civil rights, anti-nuclear energy, gay and lesbian, breast cancer and anti-globalization.

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