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Year of Publication: 2018

Beck, Valentin, [Consumer boycotts as instruments for structural change](#) [1], Journal of Applied Philosophy, Vol. 36, no. 4, 2018, pp. 543-559

The author notes that consumer boycotts are frequently adopted as a means of protest, especially in the digital age, to put pressure on corporations to improve their practices on a wide range of moral issues. Valentin argues that such boycotts are legitimate and can be effective and suggests criteria campaigners should adopt, such as proportionality and transparency.

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[1] <https://civilresistance.info/biblio-item/2018/consumer-boycotts-instruments-structural-change>