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## Year of Publication: 2020

Thorson, Kierstin; Weng, Lupamg, <u>Committed Participation or Flashes of Action? Mobilizing Public Attention to Climate on Twitter, 2011-2015</u> [1], Environmental Communication, Vol. 14, no. 2, 2020, pp. 347-363

Climate advocacy organizations are increasingly using social media to mobilize the public and so put pressure on policy-makers. The authors' investigation found that relatively few people repeatedly used Twitter on climate issues, though a small group of organizations and individuals did so repeatedly. They therefore raise questions about maintaining political interest over time.

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[1] https://civilresistance.info/biblio-item/2020/committed-participation-or-flashes-action-mobilizing-public-attention-climate