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Year of Publication: 2020

Thorson, Kierstin ; Weng, Lupamg, [Committed Participation or Flashes of Action? Mobilizing Public Attention to Climate on Twitter, 2011-2015](#) [1], Environmental Communication, Vol. 14, no. 2, 2020, pp. 347-363

Climate advocacy organizations are increasingly using social media to mobilize the public and so put pressure on policy-makers. The authors' investigation found that relatively few people repeatedly used Twitter on climate issues, though a small group of organizations and individuals did so repeatedly. They therefore raise questions about maintaining political interest over time.

Source URL (retrieved on 16/04/2024 - 15:03):<https://civilresistance.info/author/3171>

Links

[1] <https://civilresistance.info/biblio-item/2020/committed-participation-or-flashes-action-mobilizing-public-attention-climate>