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Year of Publication: 2019

Paiva, Raquel, <u>#MeToo, feminism and femicide in Brazil</u> [1], Interactions: Studies in Communication & Culture, Vol. 10, no. 3, 2019, pp. 241-255

Paiva analyses the international #MeToo movement from the perspective of the Brazilian feminist movement; its historical approaches and new focus on using social networks. She also interprets #MeToo as one expression of new feminism and the related movements and collectives that stemmed from it. The author finally analyses #EleNão (NotHim) as an offshoot of #MeToo and its failure to prevent the 2018 election of Jair Bolsonaro, who represented misogynist and chauvinist movement in Brazil.

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[1] https://civilresistance.info/biblio-item/2019/metoo-feminism-and-femicide-brazil