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Year of Publication: 2001

Moyer, Bill ; McAllister, JoAnn ; Finley, Mary Lou ; Soifer, Steven, [Doing Democracy: The MAP Model for Organizing Social Movements](#) [1], Gabriola Island, New Society Publishers, 2001, pp. 228

From his central insight that some movements could not recognise when they were succeeding, Bill Moyer constructed his model MAP - Movement Action Plan - as a tool for strategic analysis for nonviolent movements. The book includes case studies of five US movements: civil rights, anti-nuclear energy, gay and lesbian, breast cancer and anti-globalization.

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